

# GRAPHIC DESIGN JILLCOREYCOREY.COM

## **EXECUTIVE SUMMARY**

A highly creative and multitalented graphics professional with experience in developing innovative designs for print, digital media, and websites.

- Expert in Adobe Creative Suite, including Photoshop, InDesign, and Illustrator.
- Effective in collaborating with marketing, copywriting, and design teams to produce high-impact visuals that capture brand identity and promote client objectives.
- Committed to staying current with design trends and emerging technologies to ensure designs are both modern and effective.

#### AREAS OF EXPERTISE

- Adobe Creative Suite
   (Photoshop, Illustrator, InDesign, Acrobat)
- Layout Design
- Creative Campaigns
- Marketing Collateral
- Event Marketing
- Event Signage
- Illustration
- Web Graphics
- Video Animation
- Presentation Design
- Print Pre-Production

### **CAREER SUMMARY**

## Lead Graphic Designer

Atlanta Film Festival: 2022, 2023

Annual Oscar-qualifying, international film festival in ATL

- Produced creative campaigns for the 2022 and 2023 film festivals, driving attendance and engagement
- Designed all print and digital assets, such as posters, banners, menus and merchandise, resulting in a cohesive and visually striking event brand
- Delivered design collateral for high-prole events including the Image Awards gala and Creative Conference
- Oversaw pre-press and print production to ensure accurate and high-quality execution of designs

## **Graphic Design / Marketing Coordinator**

Keller Knapp Real Estate Apr 2018 - Present

Atlanta boutique real estate brokerage of 200 intown agents

- Maintain and update website and social media assets
- Design corporate collateral for B2C engagement including newsletters, landing pages and presentations
- Design custom marketing collateral for agents including offering memorandums, presentations, brochures, business cards, merchandise and digital graphics

## Freelance Graphic Designer

Jill Corey Corey: Jan 2010 - Present Graphic Designer-Print and Digital

- Designed digital and print marketing collateral for corporate and non-profit clients, including Carter's, Mohawk Industries, Wellstreet, The Battery Atlanta
- Conceptualized and created all print and digital assets for three international film festivals
- Delivered effective designs that communicated the client's message in a modern and professional manner while adhering to brand standards
- Excited about the opportunity to collaborate on future design projects!

## ACADEMIC BACKGROUND

CUYAHOGA COMMUNITY COLLEGE Associate's Degree: Graphic Design

UNIVERSITY OF GEORGIA Bachelor of Arts: Psychology

## **CONTACT DETAILS**

Jill Corey
404-468-8628
Decatur, GA
jillcoreycorey.com
jillcoreycorey@gmail.com
linkedin.com/in/jillcorey/

## RECENT CLIENTS:

- WellStreet Health Care
- Atlanta Film Festival
- Carter's
- The Battery
- Keller Knapp Realty
- Westside Provisions
- <u>Waterstone Mortgage</u>
- Perimeter Mall,

- Canine Cellmates
- Avalon
- Mohawk Industries
- Collaborative Housing Solutions
- Trick 3-D
- The Peachtree
- <u>Underground Atlanta</u>,
- Cumberland Mall

I have also worked with the <u>Creative Circle</u>, <u>Urban Enterprises</u> and <u>For Momentum</u> agencies as a graphic designer on B2C and B2B projects for a variety of industries including real estate, healthcare, manufacturing, nonprofits and retail.